



# EXPO LATINO 2026 — SPONSORSHIP INVITATION

September 19, 2026 | Location: Unity Park, Valdosta, GA

**Dear Community Partner,**

The Valdosta Latino Association (VLA) cordially invites you to partner with us for the highly anticipated **Expo Latino 2026!**

Taking place on **Saturday, September 19th, 2026** at the beautiful **Unity Park** in Valdosta, this vibrant cultural festival will include immersive exhibits, live music, and authentic food representing the rich variety of Spanish-language culture. In addition to the festivities, Expo Latino presents vital educational resources and serves as a powerful platform to showcase many area organizations and businesses. We will be welcoming diverse vendors from all over to highlight regional food, culture, and unique arts and crafts.

Events of this scale and impact are only made possible through the generous backing of organizations like yours. We invite you to review the enclosed 2026 Sponsorship Opportunities form to explore the various ways your business can participate and gain valuable visibility among our diverse attendees.

If you have any questions or would like to discuss a custom sponsorship activation, please do not hesitate to contact us. Thank you for your time, consideration, and continued commitment to celebrating diversity in Valdosta.

Sincerely,

**Valdosta Latino Association**

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**Email:** [info@valdostalatin.org](mailto:info@valdostalatin.org) | **Phone:** (229) 561-7694

100 N. Patterson St. Suite 11, Valdosta, Georgia 31601

*The Valdosta Latino Association is a registered Georgia non-profit 501(c)(3) corporation.*



# EXPO LATINO 2026 — CORPORATE & COMMUNITY SPONSORSHIP FORM

September 19, 2026 | 11:00 AM – 7:00 PM | Location: Unity Park

On behalf of the Valdosta Latino Association, thank you for considering sponsoring **Expo Latino 2026**. This immersive cultural event showcases the rich heritage, food, music, and vibrant traditions of the Latino and Hispanic community.

**Submission Instructions:** To sign up or pay via credit/debit card, please visit <https://valdostalatio.org/expo-latino/> and select "VLA Expo Latino Sponsorship Sign Up". If paying by check, select your level below, complete this form, and mail it to the address below. **Checks may be made payable to: Valdosta Latino Association, 100 N. Patterson St. Suite 11, Valdosta, Georgia 31601.** Email your high-resolution logo to [info@valdostalatio.org](mailto:info@valdostalatio.org) by **August 31, 2026**.

**Inquiries?** Contact **Luke Voigt** at **(229) 561-7694** or [info@valdostalatio.org](mailto:info@valdostalatio.org).  
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SELECT	SPONSORSHIP LEVEL & BENEFITS	CONTRIBUTION
<input type="checkbox"/>	<b>Platinum Sponsor</b> <ul style="list-style-type: none"> <li>• Promoted as presenting sponsor of the event.</li> <li>• <b>Maximum Visibility:</b> Prominent feature in all advertising, signs, banners, t-shirts, and PR/social media.</li> <li>• <b>Event Activation:</b> Opportunity to address the audience at opening ceremonies on September 19th.</li> <li>• Includes high-fanfare custom announcement, 5 Social Media Shoutouts (including 1 video feature), 10 Commemorative Event T-Shirts, Premium-size stage banner placement, and a 10' x 10' premium vendor booth space.</li> </ul>	<b>\$5,000</b>
<input type="checkbox"/>	<b>Gold Sponsor</b> <ul style="list-style-type: none"> <li>• <b>High Impact Placement:</b> Highlighted in dedicated high-fanfare sponsor announcements.</li> <li>• <b>Brand Exposure:</b> Large logo placement on official main stage banners and event festival t-shirts.</li> <li>• <b>Digital &amp; Physical Presence:</b> 3 Social Media Shoutouts, and 8 Commemorative Event T-Shirts.</li> </ul>	<b>\$3,000</b>
<input type="checkbox"/>	<b>Silver Sponsor</b> <ul style="list-style-type: none"> <li>• <b>Essential Marketing:</b> Standard-size logo placement on official main stage banners and event t-shirts.</li> <li>• <b>Community Outreach:</b> 1 Social Media Shoutout, and 4 Commemorative Event T-Shirts.</li> </ul>	<b>\$1,500</b>
<input type="checkbox"/>	<b>Amigo / In-Kind Sponsor</b> <ul style="list-style-type: none"> <li>• <b>Digital Footprint:</b> 1 dedicated Social Media Shoutout welcoming your support.</li> </ul>	<b>\$500 / In-Kind</b>

Company / Organization Name

Primary Contact Person

Email Address

Phone Number

Mailing Address (Street, City, State, ZIP)

Authorized Representative Signature

Date